



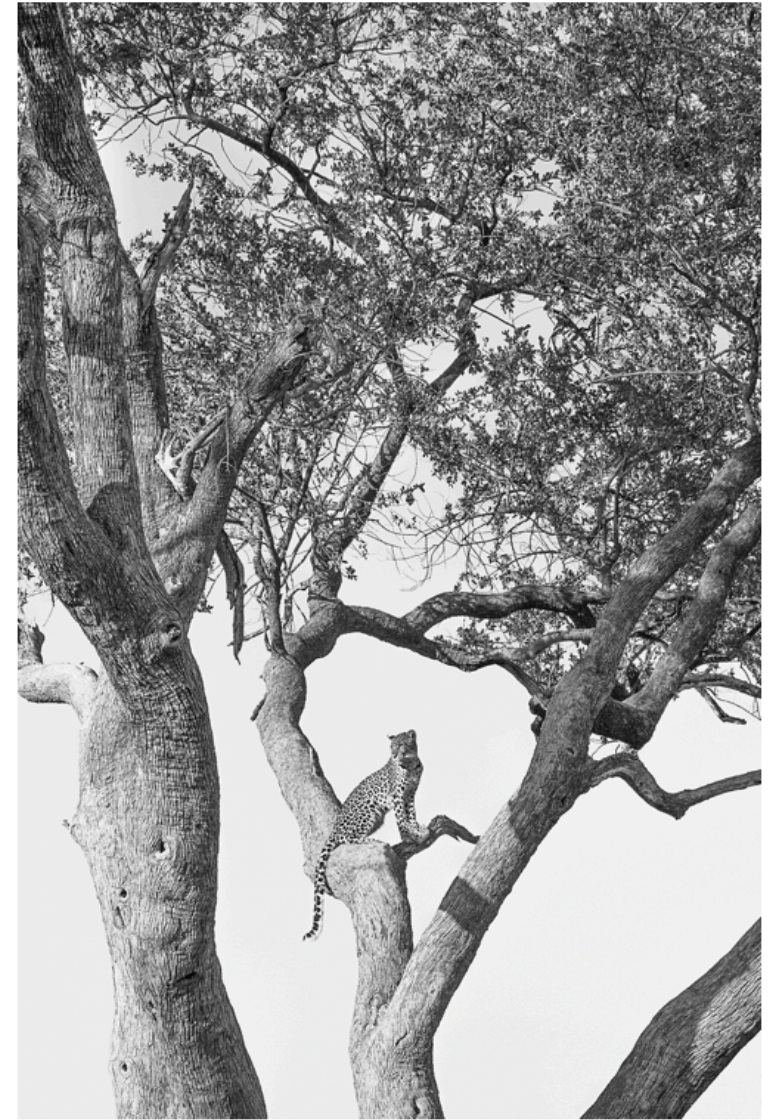
mark lakin

Mark Lakin is a curious global nomad who has traveled extensively on all seven continents. Mark is a renowned brand strategist, serial entrepreneur, luxury travel guru, activist, fine art photographer, and a seasoned corporate lawyer. Mark's mission is to connect people of influence to cause through conscious capitalism, immersion, luxury leisure travel, storytelling, art, and non-profit work.

about

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@mark\_lakin









**Home:** New York City, born and raised

**Age:** 43 (21 on the weekends)

**Education:** Stern School of Business at NYU, London School of Economics, Cardozo School of Law, Poly Prep Country Day School

**Mission:** To connect people of influence to cause through conscious capitalism, immersion, luxury leisure travel, storytelling, art, and non-profit work.

## vitals

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**Daily affirmation:** Die with memories, not regrets

**Passions:** Travel, Photography, Cinematography, Wellness, Design, Fashion, Adrenaline Sports, Traditional Cultures, Authentic Connections, Music







110K+

INSTAGRAM  
FOLLOWERS

\$45K

AVERAGE TRIP  
COST PER COUPLE

7

CONTINENTS  
EXPLORED

6

YEARS AS  
TRAVEL+LEISURE'S  
TOP TRAVEL  
ADVISOR

240K+

ORPHANS CARED  
FOR & EDUCATED

Luxury | Adventure | Authenticity | Impact



# fast facts

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- Travel+Leisure's Top Travel Advisor: 2015 - 2020 for travel design to Japan, Africa, Iceland, Antarctica, and New Zealand
- Travel+Leisure Travel Advisory Board Member: an elite group of 27 owners and operators of the U.S.A.'s most important travel agencies collectively employing over 7,000 travel designers and responsible for over \$14.5 billion USD in travel bookings per year
- Member: The Explorer's Club, Soho House, The Assemblage & Traveller Made
- Travel and photography clients: C-level executives, professional athletes, Hollywood actors, and various people of influence
- Photography portraits of many of the world's most famous pop stars who have collectively won 200 Grammy awards and sold one billion albums including Lady Gaga, Stevie Wonder, Bono, and Beyoncé





# PARTNERS

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Coca-Cola

Singita



SOHO HOUSE



An accomplished photographer, Mark's portfolio includes images from all seven continents. He has shot commercial campaigns for brands such as Coca-Cola and Remy Martin, as well as portraits of A-list celebrities including Bono, Stevie Wonder, Beyoncé, Jay-Z, Coldplay, Alicia Keys, Bon Jovi, Mary J. Blige, Usher, Carrie Underwood, Kings of Leon, Tiësto, Gwen Stefani, Ariana Grande, Ed Sheeran, and Ms. Lauryn Hill. Mark's diverse editorial history includes a breathtaking 40-page feature shot together in Israel with legendary fashion photographer Gilles Bensimon and features Kate Upton (Maxim). Mark is a social media influencer with 110,000+ followers on Instagram @mark\_lakin.

photography

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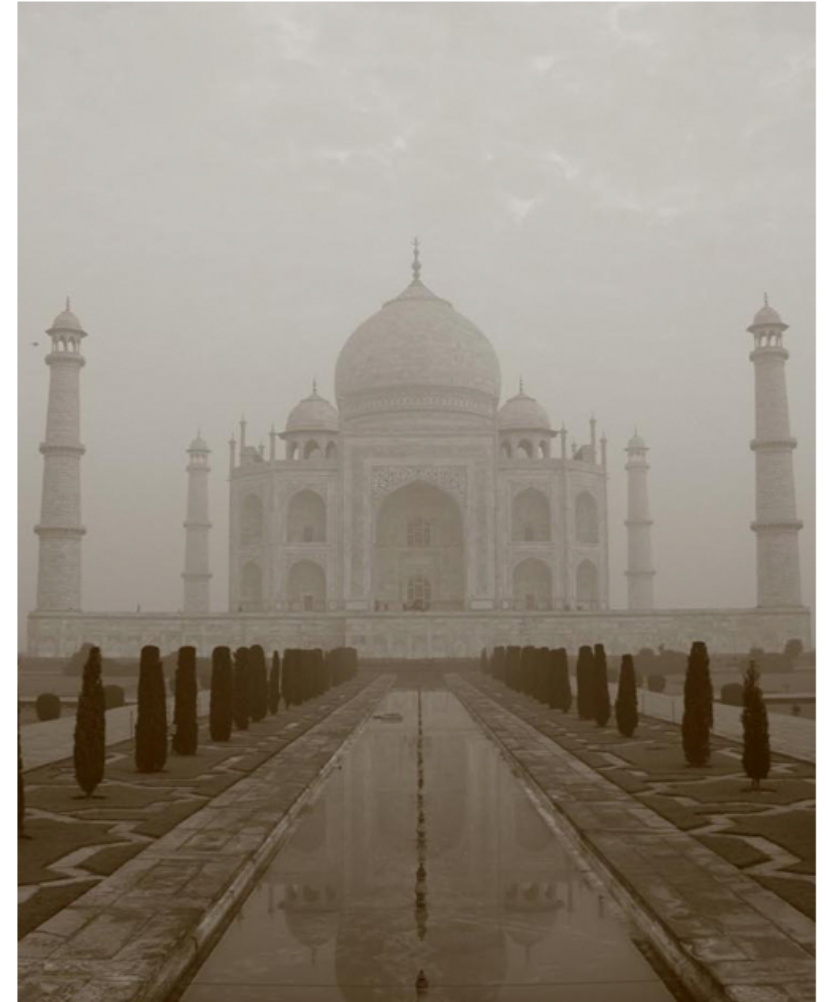
*Mark Lakin Photography Gallery in the West Village, NYC*

Mark is regularly hired to speak about social entrepreneurship, legacy building, heart-pounding adventure, conservation, and travel as a force for good. He hosts a quarterly talk at various Soho House locations, with topics ranging from:

- A conversation with Ami Desai, Chief Foreign Policy Advisor to President Clinton
- A screening of “Racing Extinction” with Academy Award winning director Louis Psihoyos
- A Virtual Reality Safari with a principal at Google
- A spin the globe adventure with Twitter’s Head of International Content

## public speaking

Mark’s other notable speaking engagements include two New York Times Travel Show discussions on sustainable travel, a talk entitled Awakening Through Travel, War & Struggle - where Mark shared the stage with Peabody Award-winning journalist Sherine Tadros, a talk at Deepak Chopra home base titled Redefining Success with Jay Shetty and Lauren Singer and has keynoted major tourism events such as the Rwanda Tourism Awards. Mark also taught a class on social entrepreneurship at Avenues: The World School.





Mark sits on the board of several charities who are dedicated to uplifting communities, protecting endangered species, and preserving the world's remaining wild places. Notably, Mark is a dedicated and active board member of Yamba Malawi, a non-profit that uses donor dollars to start small businesses in Southern Africa creating employment, the proceeds of which have been used to facilitate the care and education of over 240,000 orphans. Mark is passionate about helping non-profits implement models that allow communities to become self-sufficient and no longer rely on foreign aid.

charity work

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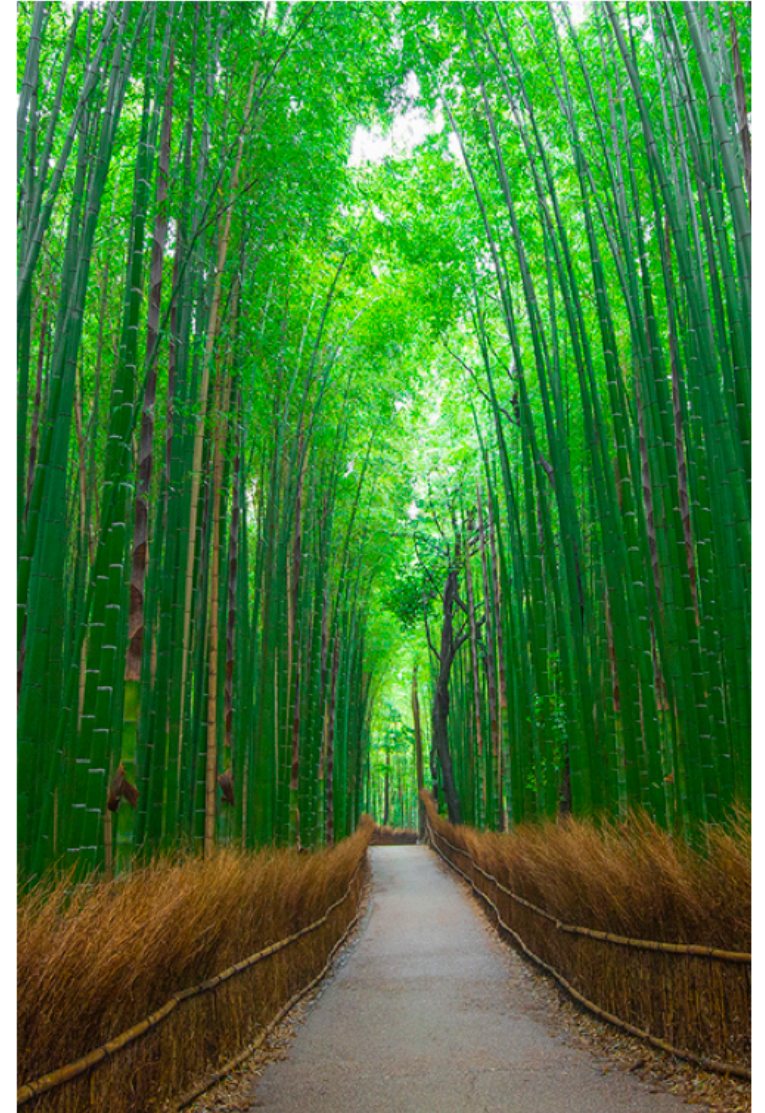




Mark is the Founder of The Legacy Untold Travel, an agency that creates bespoke immersions for intrepid global nomads to the farthest corners of the earth (Africa, Arctic, Antarctic, Asia, Indian Ocean, South Pacific). Mark has traveled extensively on all seven continents and draws from his vast personal experiences to curate the extraordinary for his clients. The Legacy Untold *Signature Experiences* blend top luxury, deep cultural immersions, thrilling adventures, and meaningful impact experiences meant to elevate the traveler's consciousness. Satellite collar a cheetah with scientists, scuba dive for conflict free diamonds, bring the gift of solar light to a rural village without electricity, and then dine, drink and dream at the world's most remarkable properties.

travel

@thelegacyuntold\_travel





Mark is the Founder of The Legacy Untold, brand strategists specializing in experiential luxury, storytelling, and legacy building. Headquartered in NYC, their clients range from small businesses and publicly traded companies, to countries, movements, and people of influence. The Legacy Untold has designed virtual reality experiences in collaboration with Google, directed & produced short films for the Coca Cola Foundation, developed & presented content for one of Soho House's most popular speaker series, strategically rebranded tourism for the state of Israel, told Singita's story of conscious capitalism, and positioned the Kingdom of Saudi Arabia to open its' doors to outsiders for the first time in history.

consulting

@thelegacyuntold



A photograph of a hammock strung between two palm trees on a tropical beach. The hammock is empty and hangs over the sand. The palm trees are in the foreground, and the ocean is in the background. The sky is a clear, bright blue.

AS SEEN IN

NATIONAL  
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TRAVELLER



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aficionado

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stewart

weddings

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HUNTING

VOGUE

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